

RHDG

RIEZEBOS HOLZBAUR GROUP 847 SANSOME STREET, 3RD FLOOR, SAN FRANCISCO, CA 94111 T. 415.983.3700 F. 415.983.3701

Palo Alto Contracts RHDG for Another Year of Enjoy!

March 2010

The City of Palo Alto Department of Arts, Parks & Recreation has selected Riezebos Holzbaur Group (RHDG) again as the design team for their Enjoy! activities catalogue. RHDG has handled design management and art direction for the quarterly publication since the 2008 Fall issue. The contract renewal means that RHDG will continue to act as the publication's design team for another year.

Enjoy! is a free publication that highlights the arts, theater, sports and aquatic classes provided by the City of Palo Alto's Department of Arts, Parks & Recreation. To support readership of the Enjoy! catalogue and attendance of its featured classes, RHDG has also been tasked with developing email campaigns, branding and online advertisements.

To learn more about Enjoy! and the City of Palo Alto's Department of Arts, Parks & Recreation, please visit their website at www.cityofpaloalto.org/recreation/enjoy.