

RHDG

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RHDG Helps SFCVB Celebrate 100 Years of Success

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Before the first attendee walked through the door, before the first table was set, RHDG was working with the San Francisco Convention & Visitors Bureau (SFCVB) to make the 100th Annual Luncheon an occasion to remember. Set to the theme of "Honor the Past. Enjoy the Present. Build the Future," the event was attended by nearly 1,000 people and had a fantastic sponsorship turnout.

The RHDG team developed event signage, presentation templates, print and electronic invitations and a registration micro-site to drum up event attendance and sponsorships. During the event Mayor Gavin Newsom congratulated the SFCVB on San Francisco's run of 17 consecutive years winning Conde Nast Traveler's Readers Choice Award for best U.S. destination. RHDG echoes Mayor Newsome's sentiments, and looks forward to helping the SFCVB keep San Francisco an award-worthy destination for the next century too! To learn more about the SFCVB please visit www.onlyinsanfrancisco.com.