

# RHDG

**RIEZEBOS HOLZBAUR GROUP** 847 SANSOME STREET, 3RD FLOOR, SAN FRANCISCO, CA 94111 T. 415.983.3700 F. 415.983.3701

## **LAVTA Celebrates Its 25th Anniversary with RHDG**

*June 2011*

The Livermore Amador Valley Transit Authority (LAVTA) has recently awarded Riezebos Holzbaur (RHDG) an advertising and design contract to support their public outreach programs. RHDG's first campaign will be the promotion of LAVTA's 25th Anniversary. Slated to launch in July 2011, the campaign will include advertising and public relations initiatives, as well as a silver anniversary reception.

The Livermore Amador Valley Transit Authority provides public transportation service for the Tri-Valley communities of Dublin, Livermore, and Pleasanton, California. Their bus system, Wheels, provides over 2 million trips each year, servicing a population of over 200,000 residents in the 40 square miles of Alameda County.

The mission of the Livermore Amador Valley Transit Authority is to provide equal access to a variety of safe, customer oriented, reliable, and affordable public transportation choices, increasing the mobility and improving the quality of life of those who live or work in and visit the Tri-Valley area.

To learn more about the Livermore Amador Valley Transit Authority, please visit their website at [www.wheelsbus.com](http://www.wheelsbus.com).